melaina k. oliveras

melaina.oliveras@gmail.com

973.487.8933

meloliveras.com

Versatile individual capable of time management in a fast paced environment, eager to contribute to a creative team. Brings problem solving, flexibility, and initiative to the table after 5+ years in a demanding atmosphere.

experience

office manager / graphic designer

Stone House Nursery oct 2016 - july 2022

- · Responsible for building and managing the company website
- · Created marketing emails
- · Led in social media postings
- · Designed live seasonal products for resale
- · Designed and drew chalkboard sales

Other responsibilites included:

- · Inventory organization and management
- · Worked as a buyer to purchase products for resale
- · Operated store register system, management of store staff and scheduling

skills

- · Adobe Illustrator
- · Adobe Photoshop
- · Adobe InDesign
- · Wix Web Design
- · MS Excel
- · MS Word
- · MS Powerpoint
- · Customer Relations
- · Time Management

graphic design student intern

Ramapo College | jan 2017 - may 2017

- · Designed posters to promote campus events
- · Designed and printed publishing materials
- · Produced and edited informational booklets

graphic design intern

PR Revolution | may 2016 - aug 2016

- · Designed social media graphics
- · Worked with design team to complete projects
- · Utilized Wordpress to design websites
- · Designed marketing/PR graphics
- · Revised business card designs
- · Managed time through multiple design projects to meet deadlines

education

ramapo college of new jersey

sept 2013 - may 2017

Bachelor of Arts

Design and Visual Communications

· references available upon request